

Program guide · Career & interview

Career Accelerator

From invisible candidate to the obvious hire: a 12-week program for tech professionals ready to land their next role in international and Western markets.

FORMAT

12 weekly sessions

SESSION LENGTH

55-60 minutes

INVESTMENT

From \$700

fluentintechcoaching.com/interview-coaching

Two jobs at once.

Every non-native professional in an international workplace is doing two jobs: the actual work, and translating themselves (their ideas, ambitions and value) into a language and cultural register that gets heard. Most career coaching ignores the second job. This program is built around it.

The method is simple: diagnose precisely where you're losing ground, build the specific skills that close that gap, and practice until it's automatic. Every session is built on real professional situations (your CV, your target roles, your interviews), not textbook scenarios, and every session ends with a concrete deliverable.

You're a fit if you...

- Are a developer, engineer, PM, data or design professional
- Are targeting the US, UK, Netherlands, Germany, Switzerland or the Nordics
- Have been applying for months with little traction
- Get interviews but don't convert them into offers
- Know your skills are strong but feel invisible on paper or in the room

This isn't for you if you...

- ✗ Want general life coaching
- ✗ Are below B2 English? Start with the Business English & Communication Program
- ✗ Aren't willing to do work between sessions
- ✗ Want a quick fix without real practice
- ✗ Won't do mock interviews or role-plays

Common starting points

- A senior developer with eight years' experience and no callbacks from Western companies
- A UX designer relocating to Berlin with no idea how German hiring works
- A strong engineer failing behavioral interviews on style, not substance
- A mid-level PM ready to target startups in Amsterdam
- A full-stack developer applying everywhere, with an offer rate near zero

THE PROMISE

You come in with strong skills and a job search that isn't working. You leave with a sharp personal brand, a targeted strategy, interview confidence and a plan for your first 90 days in the new role.

12 weeks. Every session has a deliverable.

WEEK	SESSION	FOCUS	DELIVERABLE
WK 1	Diagnostic & strategy	Career audit, target market selection, gap analysis between your profile and your target role	Personal 12-week action plan and target market list
WK 2	CV overhaul	European vs. US formats, impact statements, applicant tracking systems, what recruiters look for, photo or no photo by market	A fully rewritten CV, ready to send
WK 3	LinkedIn transformation	Headline, About, experience, keyword strategy, "Open to Work" tactics by country	An optimized LinkedIn profile, live
WK 4	Job search strategy & tools	Where to apply by market, timing, applying early, referral strategy	Active job tracker and top 10 target companies
WK 5	Your professional story	The Hook and PAR, a 2-minute pitch, "Tell me about yourself" without sounding rehearsed	A recorded 2-minute pitch, reviewed live
WK 6	Behavioral interviews	PAR stories for conflict, feedback, failure and leadership; directness, tone and pacing under pressure	Five battle-tested PAR stories
WK 7	Technical & role-specific interviews	System design language, trade-offs, clarifying questions, explaining complex ideas simply	An interview language cheat sheet for your role
WK 8	Mock interview · Round 1	A full 45-minute mock interview, recorded, with live coaching on language, cadence, confidence and content	Recording and written feedback report
WK 9	Recruiter & hiring manager outreach	Cold messages that work, finding the right contact, asking for referrals, small talk	Ten outreach messages drafted and reviewed
WK 10	Hiring culture by market	German formality, Dutch directness, US enthusiasm, UK understatement and the red flags to avoid	A cheat sheet for your target market
WK 11	Mock interview · Round 2 + negotiation	A harder mock; salary negotiation language, counter-offers, handling low offers	Negotiation script and a second recording
WK 12	Offer & next steps	Evaluating offers, closing the negotiation, onboarding English, your first 90 days	A 90-day onboarding plan

Built into every session

- PAR woven through all communication work
- Role-play and live practice, not just theory
- Recording and playback for self-awareness
- Market-specific guidance
- Work between sessions: this is not passive
- A monthly check against your action plan

Tools and templates included

- CV templates (European and US)
- LinkedIn optimization checklist
- Job search tracker
- PAR story bank worksheet
- Market-specific hiring guides (DE, NL, CH, US, UK)
- Interview question library and negotiation scripts

THE CORE METHOD

PAR: Problem, Action, Result.

PAR is the backbone of all communication work in this program. It gives your answers a structure that feels natural to international interviewers, and removes the long setup that loses them. When a story needs background, use SAR (Situation, Action, Result) instead.

P: Problem

The challenge or constraint.
Specific and brief.

A: Action

What *you* did and decided.
Strong verbs, your contribution.

R: Result

What changed, with real numbers where you have them.

A CLIENT STORY

What this looks like in practice.

SENIOR SOFTWARE DEVELOPER

Starting point: months of applications and interviews that didn't turn into offers. **The work:** job search strategy, a rewritten CV and LinkedIn profile, and repeated interview practice. **Outcome:** received a job offer live, during a coaching session.

Shared without names. Every result depends on the market and on the work you put in.

HOW IT STARTS

From first call to week 1.

STEP	WHAT HAPPENS
1 • Get in touch	Share your current role, target role, target market, how long you've been searching and your biggest obstacle.
2 • Free discovery call	30 minutes to check the fit, diagnose the real blocker and choose the right format and pace.

STEP	WHAT HAPPENS
3 · Your action plan	Session 1 is your diagnostic. We build your 12-week plan together, adapted to your role, market and timeline.
4 · Weekly sessions	55–60 minutes, same day and time each week, with a monthly review of progress against the plan.

INVESTMENT

Two formats.

Full program

\$1,200 – 1,500

- 12 sessions of 55–60 minutes
- Two full mock interviews with written feedback
- All templates, guides and tools
- Support between sessions by voice note or email
- A 90-day accountability plan at the end

Intensive Sprint

\$700 – 800

- 6 sessions: CV, LinkedIn and interview preparation
- One mock interview with feedback
- Core templates
- Best when interviews are already happening and conversion is the problem

Need help with one interview rather than a program? Interview coaching is also available by the hour, see the pricing page. Companies can book the Career Accelerator for their people; see the corporate programs.

NEXT STEP

Start with a free call.

Tell Mark where you are now, where you want to be and what's in the way. You'll leave the call with a clear recommendation, whether or not you decide to work together.

BOOK

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PRICING

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